The Collector Edition

Jacob Riis’s

HOW THE OTHER HALF LIVES

will make a stunning one-of-a-kind gift for anyone interested in the experience of 19th century immigrants, New York in the 1880’s, the Progressive movement or historic photojournalism.

Limited to 1,890 hand-numbered copies.

The leather-bound Collector Edition Jacob Riis’s HOW THE OTHER HALF LIVES cannot be found in any store — it is available only from Easton Press. But because we sell directly to our readers, this magnificent volume is very affordable at three monthly payments of only $44 each, which includes all shipping and service.

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The leather-bound Collector Edition Jacob Riis’s HOW THE OTHER HALF LIVES is strictly limited to 1,890 copies. We can only offer this historic Collector Edition on a “first-come, first-served” basis — so please, order today to avoid disappointment. Simply return the enclosed Reservation Application or order anytime by calling toll-free at 1-800-367-4534 or visiting us on the web at www.eastonpress.com/OtherHalfLives.

For Easton Press,

Judy Tat

Easton Press editions are bound in the U.S.A. and have been shipped to collectors in 130 countries around the world.
Dear Reader,

Rarely has any individual or any book had as much impact as has Jacob Riis and his *How the Other Half Lives: Studies among the Tenements of New York*.

A groundbreaking mix of “muckraking” journalism, social science analysis and innovative photography, Riis’s 1890 volume shocked America into recognizing and alleviating the explosive poverty, suffering and exploitation in the nation’s massively overcrowded big cities.

Riis became the hero and model for generations of progressive reformers such as Teddy Roosevelt and Fiorello LaGuardia, while his book endures as a unique and still all-too-relevant literary and pictorial record of life in New York’s late-19th-century slums.

Now, Easton Press is proud to present: *Jacob Riis’s HOW THE OTHER HALF LIVES*, an exclusive leather-bound Collector Edition re-creation strictly limited to 1,890 hand-numbered copies.

All the “immediate and revelatory” photographs from the landmark 1890 first edition.

One of the millions of immigrants who made New York’s Lower East Side the most densely populated place on Earth in the late 19th century, Riis suffered abject poverty, squalor, crime and homelessness. He eventually became a reporter and committed himself to making affluent New Yorkers understand and alleviate urban poverty.

Riis employed every means he could to speak “directly to people’s hearts”: cold hard facts, meticulous reporting, heart-wrenching Dickensian stories, remorseless candor, humor, outrage, prejudice — and a new invention, “flash” photography, which allowed him to be the first to document the desperate life of Bowery basements, Chinatown opium dens, stale-beer dives, sweatshops and packed; lightless tenements.

An irreplaceable historic document, Jacob Riis’s pioneering chronicle of neglect, poverty and public apathy still resonates in the 21st century. And as *The New York Times* declared in 2008, “Riis’s lightning-flash images of social catastrophe still have the power to shock, even after 120 years.”

**The seminal 1890 classic in a leather-bound Collector Edition.**

Easton Press has created for *Jacob Riis’s HOW THE OTHER HALF LIVES* a Collector Edition of superlative design and meticulous craftsmanship worthy of preserving Jacob Riis’s powerful and timeless masterpiece.

The binding is of supple premium leather with 22kt gold accents and title inlays and raised “hubs” to strengthen the book’s spine. Moiré fabric endsheets, gilded page ends and heavy-duty binding boards further enhance the volume’s beauty and strength.

The vintage text and unforgettable photographs are reproduced on beautiful acid-neutral archival-quality paper that will not turn brittle and crumble with age. The pages are not merely glued into the binding (as is common with today’s ordinary books) but Smyth-sewn with sturdy, pliable thread.

And each Collector Edition comes with a custom-crafted slipcase in which to store and display this superb volume.

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